

## Advertising in *The Highlander* - RESIDENTS

*The Highlander* is published monthly and distributed to approximately 1200 homes in Heritage Highlands on around the 1<sup>st</sup> of the month. Included is a Business Directory which contains commercial business advertising and is printed in black and white.

Heritage Highlands HOA will determine appropriateness and content of all ads appearing in *The Highlander* and may deny publication or request revisions. All ads must be approved, prepaid and received by the **10<sup>th</sup> of the month.**

Advertising in *The Highlander* is provided as a service to residents and carries a disclaimer in the body of the newsletter: “The inclusion of any advertiser in this newsletter does not constitute any endorsement by the Heritage Highlands at Redhawk Master Homeowners Association. The Association does not investigate nor verify any information contained herein.”

Ad Description	Month	Maximum Size (w, h )
Business Card Size	\$25	3 ¾” x 2 ¼”
¼ Page	\$40	3 ¾” x 5” or 7 ½” x 2 ½”
½ Page	\$65	7 ½” x 5” or 3 ¾” x 10”
Full Page accepted on a space available basis	\$120	7 ½” x 10”
Flyers/Inserts supplied by client	\$40	Each single page, 1 or 2 sided
Brochures/Booklet 4-page limit, supplied by client sample required for approval	\$10	

All ads must be submitted in digital form in a JPG or PDF format. If you submit on paper we will scan it for the Business Directory but the quality will not be as good. If you need assistance in creating an ad, we can help.

You may submit a flyer for insert to the business directory. Use this for special offers, coupons or whenever a small ad does not meet your needs. You must produce the inserts and drop them off at our HOA office no later than the 20<sup>th</sup> of the month with payment.